

PRESS RELEASE
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12TH ANNUAL CINESOL 36 HR. FILM RACE ANNOUNCES 2017 DATES

McAllen, Texas (Rio Grande Valley) – The **CINESOL 36 HOUR FILM RACE**, a 36-hour filmmaking competition, has announced its dates and early call for entries for the 12th Annual Event for the South Texas Region. **CINESOL 36** will take place November 10 - 12, 2017 in the Rio Grande Valley. Both novice and seasoned filmmakers will have the chance to compete in this fast paced movie-making contest. Participants, whose completed movies must be no more than ten (10) minutes long, will have their movies reviewed and judged by moviemaking professionals. The following weekend, November 19, 2017, at Cine El Rey, the winners will be announced. Other Awards and Recognition will be presented but not limited to the following categories:

Audience Choice	Best Cinematography
Best Lighting	Best Director
Best Sound	Best Music
Best Actor and Best Actress	Best Script

Participants in this 12th Annual **CINESOL 36 HR. FILM RACE** will plunge into the world's most extreme filmmaking. Filmmakers, musicians, and actors of all ages are invited to take part in the **FILM RACE**. Interested parties should visit www.cinesol.com. Information and Entry Forms can be downloaded from the site.

"This event will bring the best rookie and experienced filmmakers of the region for a non-stop weekend of action and fun," says Henry Serrato, CINESOL Board Member. Serrato, who welcomes inquiries from additional sponsors, expects the **CINESOL 36 HR. FILM RACE** to draw several hundred competitors to McAllen during the Kickoff event and more than twice that amount for the screenings. Early interest in the event has been extremely high.